# AIPG Executive Committee Minutes – 04-16-2019

Attending the meeting: Sara Nelson, Ryan Mathieu, Jason Gelling, Christina Morrison, Jeff Neisse, Steph Theriault, Lauren Larkin, Jake Dalbec, Dan Hunter, Curtis Hudak, Ryan Schaefer, Shanna Schmitt, Paula Berger

The Meeting was called to order. Sara welcomed Dan to the Board.

- 1. Contact list (due to spam and phishing emails).
  - a. Eliminate officer emails and instead have one "contact us" email that gets directed to webmasters for review and redirection as necessary.
- 2. Spring Social May 9<sup>th</sup>
  - a. Speaker: Michael Murphy, recipient of scholarship.
  - b. Promote as the fundraising event to support next year's scholarship recipient.
  - c. Make sure website and handout indicate PDH earned from attending.
  - d. Need to do as much as we can to get attendance, this is typically a low attendance time of the year.
  - e. Jake offered to try the 50/50 raffle at the social. He will facilitate. Shanna to provide tickets.
  - f. \$5/ticket or 5 for \$20.
- 3. Star Chapter/Updated Website Shanna
  - a. No content changes; just an update to the design.
    - i. Essentially two options; one has more pictures.
    - ii. Geared toward "mobile friendly".
    - iii. If we are ok paying yearly instead of monthly, there will be almost no cost difference with the redesign.
    - iv. About 3 weeks to roll-out.
    - v. Existing site will stay functional until roll-out.
    - vi. Let the webmasters decide which layout to proceed with.
    - vii. Home Page should include vision/mission about who we are and what we do/represent.
      - 1. Right now the Home Page is very "event focused."
    - viii. Provide comment to the webmasters by Friday, April 26th.
    - ix. Jake made a motion to proceed with \$299 redesign package. Second by Jason.
- 4. AIPG National Scholarship Winner
  - a. Sara and Curt might drive down for ceremony at Winona State on May 10<sup>th</sup> at 9:45 AM to award the recipient.

#### 5. Nationals

a. Ryan Mathieu has accepted the invitation to attend Nationals on behalf of the Minnesota Chapter.

### **6.** Upcoming Speakers

- a. Ideas:
  - i. Harvey Thorleifson,
  - ii. Professors/Academia
  - iii. CoreScan (DNR-Lands and Minerals)
  - iv. County Atlas Mapping Program

#### **7.** Other:

- a. Price for Golf Event; finalize cost so that we can publish accordingly.
- b. Update Feb. meeting minutes to indicate Sara will follow-up with committee chairs on appointments, rather than Jake.
- c. Sara has purchased a copy of Robert's Rules and will have it available during meetings.

## **8.** Feb. Meeting Minutes:

a. Christina made a motion to approve February 19<sup>th</sup> Meeting Minutes; 2<sup>nd</sup> by Jake.

Jake made a motion to close the meeting; Curt 2<sup>nd</sup>. Meeting adjourned at 1:00 PM.